

Season 34 2024 Advertising Contract

Contact Russ Warren - marketingmedia@midsummersmusic.com
Contract and payment deadline - April 12, 2024
Artwork deadline - April 26, 2024



Thank you for supporting fine music in Door County through your advertising commitment.
We invite you to join us as our guest at the opening night gala!

Program books will be available in printed and digital versions.

I am reserving space for my ad in the Midsummer's Music 2024 season program book (please check one):

- | | | | |
|--|-------|---------------------------------------|---------|
| <input type="checkbox"/> Full page | \$500 | <input type="checkbox"/> Outside back | \$1,000 |
| <input type="checkbox"/> 1/2 page vert./horiz. | \$375 | <input type="checkbox"/> Inside front | \$950 |
| <input type="checkbox"/> 1/3 page vert./horiz. | \$325 | <input type="checkbox"/> Inside back | \$950 |
| <input type="checkbox"/> 1/4 page vert./horiz. | \$275 | | |

Sponsor a regular Midsummer's Music concert for \$1,000, and get your ad for half-price!
Call Executive Director Allyson Fleck at 920-854-7088 for sponsorship benefits and details.

Advertiser _____

Contact name _____ Title _____

Phone _____ Email _____

Website _____

Business address _____

City _____ State _____ Zip _____

Mailing address (if different) _____

City _____ State _____ Zip _____

- Repeat my 2023 ad with no changes.
 My new ad will be emailed to marketingmedia@midsummersmusic.com by April 26, 2024.

Payment Information - Pay your 2024 Program Book ad in full by January 31, 2024, and take 5% off!

- Check enclosed
 Invoice me. I understand that payment is due by April 12, 2024.
 Please charge* (check one) Visa MasterCard

Cardholder name _____

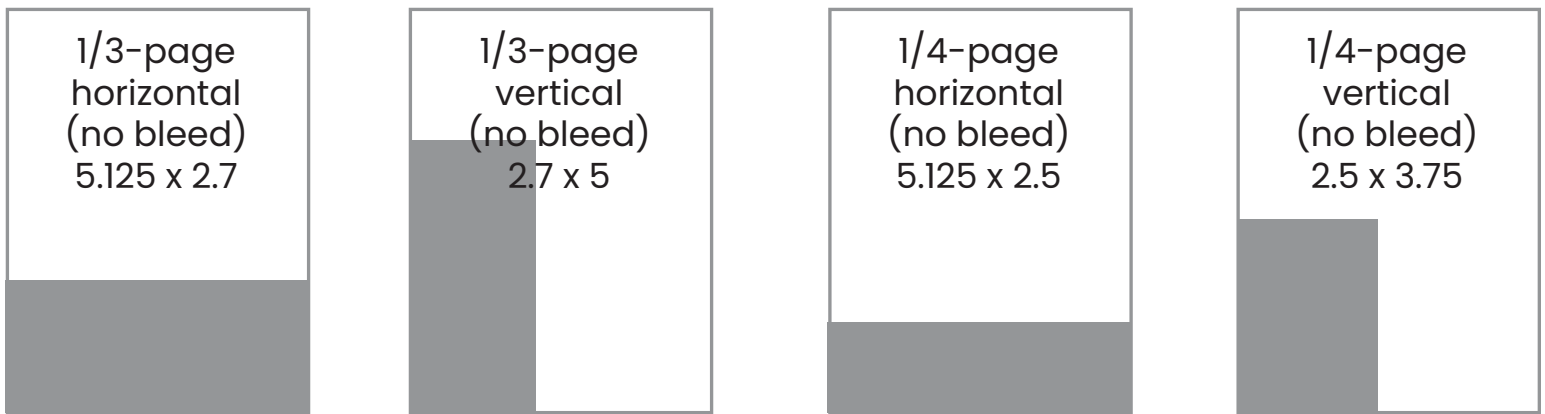
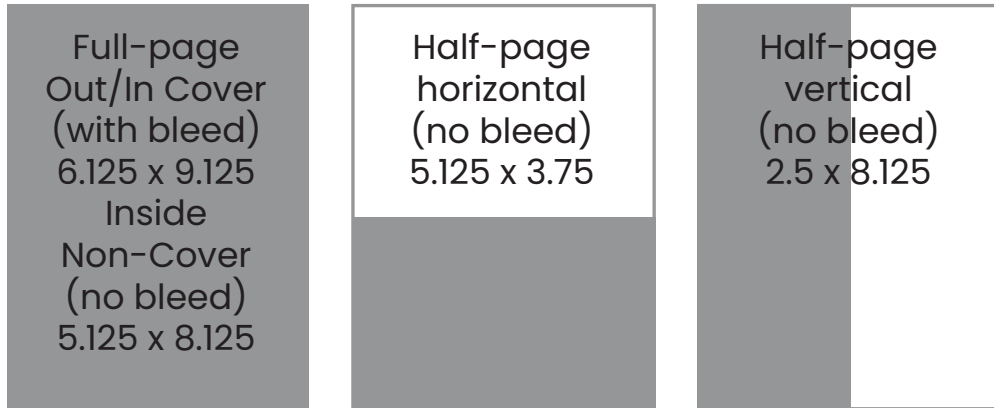
Card number _____ Security Code _____ Exp. Date _____

*Payment by credit card will include an additional 3.5% convenience fee.

Please make checks payable to Midsummer's Music Ltd.

Advertising Contract Authorization

Advertiser signature _____ Date _____



Hi-resolution PDF files are preferred.
Other formats: Illustrator*, Photoshop or InDesign.
*In Illustrator, convert fonts to outlines.
In all formats, package all necessary fonts and artwork.

Artwork can be submitted one of the following ways:

- Preferred: Email your PDF attachment to marketingmedia@midsummersmusic.com.
- Mail or hand-deliver digital artwork to Max Hollingshead at Midsummer's Music, 10568 Country Walk Ln., Unit 43, Sister Bay, WI 54234.

Please keep a copy of this contract for your records, and
mail the original to Midsummer's Music at 10568 Country Walk Ln., Unit 43, Sister Bay, WI 54234,
or scan and email the contract as a PDF to marketingmedia@midsummersmusic.com.

We no longer use a PO Box address. Mail sent to the old address will be returned by USPS.

Advertising Deadlines
Contract & Payment: April 12, 2023
Artwork: April 26, 2023

Billing, contract and technical questions?
Contact Russ Warren at marketingmedia@midsummersmusic.com.