



Season 26

2016 Program Advertising Contract

Contact Russ Warren - (920) 854-7088
Contract deadline - March 15, 2016

Thank you very much for supporting fine music in Door County through your generous advertising commitment.
You are invited to attend the 2016 gala as our guest. Date to be announced.

Advertiser _____

Contact name _____ Title _____

Business address _____

City _____ State _____ Zip _____

Mailing address (if different) _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

I am reserving the following space for my ad in Midsummer's Music Festival's 2016 program book:

- | | | |
|---|--|--|
| <input type="checkbox"/> Outside back (color) \$825 | <input type="checkbox"/> 1/2 page vert. (b/w) \$275 | <input type="checkbox"/> 1/3 page horiz. (b/w) \$245 |
| <input type="checkbox"/> Inside front (color) \$750 | <input type="checkbox"/> 1/2 page horiz. (color) \$295 | <input type="checkbox"/> 1/4 page vert. (color) \$205 |
| <input type="checkbox"/> Inside back (color) \$750 | <input type="checkbox"/> 1/2 page horiz. (b/w) \$275 | <input type="checkbox"/> 1/4 page vert. (b/w) \$195 |
| <input type="checkbox"/> Full page (color) \$400 | <input type="checkbox"/> 1/3 page vert. (color) \$260 | <input type="checkbox"/> 1/4 page horiz. (color) \$205 |
| <input type="checkbox"/> Full page (b/w) \$375 | <input type="checkbox"/> 1/3 page vert. (b/w) \$245 | <input type="checkbox"/> 1/4 page horiz. (b/w) \$195 |
| <input type="checkbox"/> 1/2 page vert. (color) \$295 | <input type="checkbox"/> 1/3 page horiz. (color) \$260 | |

Please see the back of this page for ad dimensions and technical requirements.

Sponsor a Midsummer's Music concert for \$500, and get your ad for half-price! Call for details.

- Repeat my 2015 ad with no changes.
- My new ad will be emailed to rw.midsummers@gmail.com by April 15, 2016.

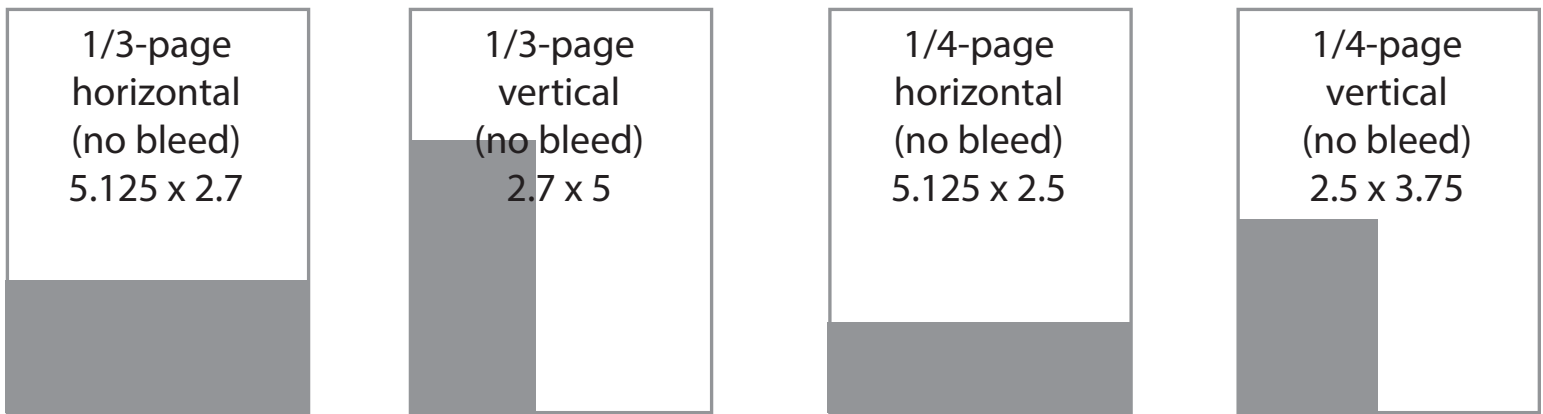
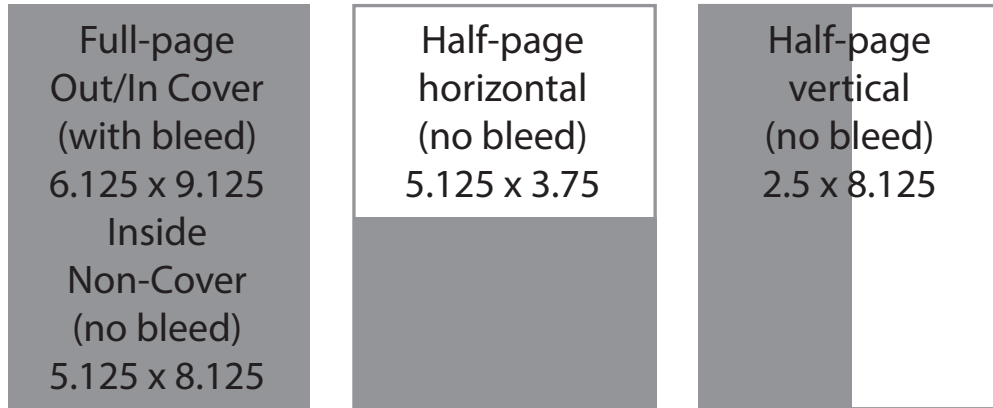
Payment Information

- I am sending a check for \$ _____ by April 15, 2016.
- Please charge \$ _____ today (check one) Visa MasterCard American Express
- Cardholder name _____
- Account number _____ Exp. Date _____
- Authorized signature _____ Date _____

Advertising Contract Authorization

Advertiser signature _____ Date _____

**Midsummer's Music Festival
2016 Program Book Ad Sizes and Technical Requirements**



Hi-resolution PDF files are preferred.

Other formats: Illustrator*, Photoshop or InDesign.

*In Illustrator, convert fonts to outlines.

In all formats, package all necessary fonts and artwork. Send a hard copy of the ad to Midsummer's Music.

Artwork can be submitted one of the following ways:

1. Email your PDF attachment to rw.midsummers@gmail.com. Put "Program Book Ad" in the subject line and the name of the advertiser in the body of the email.
2. Mail a thumb/flash drive to Russ Warren, Midsummer's Music Festival, PO Box 1004, Sister Bay, WI 54235. FedEx and UPS deliveries (not USPS) can go to 10568 Country Walk Ln., Ste. 109, Sister Bay, WI 54234.
3. Hand-deliver artwork and files to the Midsummer's Music Festival office at 10568 Country Walk Ln., Ste. 109, Sister Bay, WI 54234.

Advertising Deadlines
Contract: March 15, 2016
Artwork & Payment: April 15, 2016

Billing, contract and technical questions?
Contact Russ Warren at (920) 854-7088 or rw.midsummers@gmail.com

Please keep a copy of this contract for your records, and mail the original to Midsummer's Music Festival at PO Box 1004, Sister Bay, WI 54234, or scan and email the contract as a PDF to rw.midsummers@gmail.com.